

Supercharge your impact in 15 minutes or less

What can you do to make more of a difference?

When you give back, you want to do the most good you can with what you have—especially when inflation and the markets could impact your financial plans. Try one (or more!) of these ideas to supercharge your impact with your time, talent, or money during this season of giving.



IN 5 MINUTES, YOU CAN...

- ☐ **Start reflecting** on what inspires you and identify issues that bother you the most to answer the question: Where do I want to focus my giving?
- ☐ **Follow an organization** you care about on social media and share one of their posts.
- ☐ **Open a donor-advised fund**, like a charitable investment account, for an easy and inexpensive way to be more strategic about your charitable giving.
- ☐ **Make a donation of any size** to one of your favorite charities. Every little bit helps. Consider an unrestricted gift so they can have flexibility to use the funds where they're needed most.
- ☐ **Send an email** to your financial advisor to see if there are charitable strategies you should consider such as "bunching" or donating stock.
- ☐ **Sign up to volunteer** in your community or email an organization to ask about their volunteering opportunities, such as serving on their board.



IN 10 MINUTES, YOU CAN...

- ☐ **Check your company's benefits package** to see if they offer any donation matches or incentives for volunteering.
- ☐ **Set a target budget for your charitable giving**, and make sure you stick to it by scheduling automatic, recurring donations (i.e., automatic transfer to a separate bank account, donor-advised fund, or your favorite charity).
- ☐ **Host a social media fundraiser** for an organization you care about.
- ☐ **Research one charity** on Candid, Charity Navigator, or another online research tool.
- ☐ **Search an organization's website** or social media pages for a wishlist of their most critical donation items.
- ☐ **Participate** in a Day of Service or charity drive at work by bringing canned food, toys, books, or other goods for collection.



IN 15 MINUTES, YOU CAN...

- ☐ **Search for an employee resource group** at your company that aligns with your areas of interest and sign up to receive email updates about their events.
- ☐ **Share something you learned** about a cause or organization at the dinner table or with your family.
- ☐ **Have a phone call** with a nonprofit representative to learn more about its programs or volunteer opportunities.
- ☐ **Write and revise** a draft charitable mission statement to focus your giving.
- ☐ **Invite your family or friends** to commit to a shared giving tradition, such as a volunteer day or pooling funds for a shared donation.
- ☐ **Name a charity as a full or partial beneficiary** on your financial accounts, or explore how to incorporate your donor-advised fund. This is an easy way to create a lasting legacy.



★ TAKE ACTION

Give more and save more

Who doesn't like the idea of reducing taxes and also having more to give? That's exactly why so many generous people are turning to donor-advised funds to support their giving. Take this five-question quiz to see if a donor-advised fund is a good choice for you.

[Take the quiz](#)



★ TAKE ACTION

Embark on your philanthropic journey

Need help figuring out where to give or how to make the most impact with what you have? Fidelity Charitable has highlighted resources that can help donors like you in your journey with four broad stages, each containing a unique set of activities that will help you get the best results.

[Explore the Philanthropic Journey Guide](#)

Making informed giving decisions

Feel good about where you choose to send your support when you've done your due diligence on charity research. Fidelity Charitable has resources to help guide your research and decision making.

[Research charities with these tools](#)



★ TAKE ACTION

Make giving a family effort

Giving together can unite your family across years, geographic locations, and life circumstances.

[Get tips for giving together](#)



Feeling inspired?

Share this checklist with your friends and family to spread the goodness of giving back this holiday season. Don't forget, you can find more ideas for smarter giving, stories about donors like you, and more on [fidelitycharitable.org](https://www.fidelitycharitable.org)

Fidelity Charitable is the brand name for the Fidelity Investments® Charitable Gift Fund, an independent public charity with a donor-advised fund program. Various Fidelity companies provide services to Fidelity Charitable. The Fidelity Charitable name and logo and Fidelity are registered service marks of FMR LLC, used by Fidelity Charitable under license. Giving Account® is a registered service mark of the Trustees of Fidelity Charitable. 9Q1680.2.0

